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PROFILE

An intelligent, imaginative designer able to interface directly with customers. Creative and innovative with a real passion and flair for Computer Aided Design. Enthusiastic, dedicated and a strong team player who is equally confident using own initiative.

EDUCATION

10/2006 – Present

BA (Hons) Industrial Design

Bournemouth University – Bournemouth, Dorset

Industrial design conveys ideas, attitudes and values, communicating diverse ideologies of quality from utility to luxury. The industrial designer provides the interface between the user and the machine through consideration of aesthetics, ergonomics, commercialisation, function, materials and industrial production.

Year One with Merit

Areas of study:

- Design Methods and Projects
- Design Media
- Contextual Design
- User Centred Design
- Materials and Processing

Year Two with Merit

Areas of study:

- Design Projects
- Design Visualisation
- Design Commercialisation
- Interaction Design
- Design for Production

09/2000 – 06/2005

Secondary Education

The Blandford School – Blandford Forum, Dorset

A-Levels with 260 UCAS points

4 Pass Grades in:

- Product Design and Technology
- Information and Communication Technology
- Business Studies
- Media Studies (AS-Level)

GCSE

10 Pass Grades including:

- Design and Technology
- English
- Maths
- Science

02/2002

Marketing Executive Work Experience

Marketing Matters – Bournemouth, Dorset

Working alongside and supporting the Marketing Manager, I was given the opportunity to conceptualise and develop a magazine advert and website for a product of my choice.

SKILLS & ABILITIES

Key Skills

- Self-motivated and energetic
- Excellent presentation and communication skills
- Analysing problems and developing solutions
- Knowledge of materials, properties and processes
- 2D and 3D Computer Aided Design
- Graphic design
- Layout and design for print
- Web design

Software Proficiency

Advanced knowledge of:

- Adobe Dreamweaver
- Adobe Photoshop
- Alias StudioTools
- MS Office Package
- PTC Pro DESKTOP
- SolidWorks
- Windows and Mac OS

Working knowledge of:

- Adobe Acrobat
- Adobe Flash
- Adobe Illustrator
- Adobe InDesign
- AutoCAD
- Autodesk ImageStudio
- PTC Pro ENGINEER



EMPLOYMENT

12/2006 – Present

Graphic Designer **Self Employed**

Responsible for the design and development of web and print based media; websites, logos, directory / newspaper advertisements, flyers and mailshots. Clients include Calypso Technology Solutions Ltd, Custom Blinds Ltd and Fresh Venture Ltd.

Job responsibilities and skills:

- Conceptual Development
- Liaising with client to ensure design meets requirements
- Progress reporting
- Component and system testing
- Technical support
- Client interaction
- Time management

08/2008 – 08/2009

Product Development Engineer **Internship**

Femcare-Nikomed Ltd. – Romsey, Hampshire

Part of a cross functional project team, responsible for technical assistance in all aspects of a new product launch. Working with internal and external teams, to provide suitable and sustainable product enhancements through research and development. Responsible for the implementation of an Electronic Product Data Management system.

Job responsibilities and skills:

- Product testing and development
- 2D and 3D Computer Aided Product Design utilising Adobe Illustrator, Photoshop, PTC Pro ENGINEER and SolidWorks
- Management of engineering drawings
- Design to meet international regulations and safety standards
- Technical support
- Client interaction
- Time management

07/2007 – 08/2008

Sales Consultant **Part Time**

T-Mobile Retail Store – Poole, Dorset

Responsible for selling a wide range of market leading products and related services; identifying customer needs, maintaining customer service excellence and seeking opportunity for cross / up-sell.

Job responsibilities and skills:

- Assisting and serving customers, merchandising, stocktaking and stock transfers
- Technical Support
- Hardware Setup and Demonstrations
- Providing excellent customer service
- Customer interaction

04/2006 – 09/2006

Sales & Marketing Co-ordinator

Bristol Maid, Hospital Metalcraft Ltd. – Blandford Forum, Dorset

Job responsibilities and skills:

- Relationship management of key customers
- Management of marketing databases including web, catalogue, brochures, adverts and flyers
- Management of lead generation programmes, including exhibitions and seminars
- Product development
- Co-ordination and management of external agencies & suppliers
- Working using own initiative

02/2006 – 04/2006

Customer Services Assistant

11/2005 – 02/2006

Production Scheduler Assistant

07/2005 – 11/2005

Assembly Line Worker

OTHER INFORMATION

- Full UK Driving Licence with own vehicle

REFERENCES

Academic

Dr Bob Eves BA (Hons) Industrial Design Course Leader +44 (0) 1202 961513
Bournemouth University, Talbot Campus, Fern Barrow, Poole, BH12 5BB

Professional

Mr Des Miles Research and Development Manager +44 (0) 1794 525113
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